



Experiential Learning, Team Building Events and Conferences

We pride ourselves on creating unique learning environments for our clients. We utilize innovative experiential learning technology that includes mobile learning platforms, pervasive gaming, virtual meeting rooms, high-tech multimedia and extremely talented actors. These environments can be used in conjunction with workshops to reinforce learning objectives, as standalone fun team building events or as entertainment, and can be delivered to groups from 6 to 3500 participants.



The Go Game is a high tech adventure game. It's part Amazing Race, part American/Canadian Idol, part 24, and 100% unforgettable. Teams are armed with a BlackBerry and a Digital Camera and set loose on an urban game zone to complete a wide variety of missions that capitalize on everyone's skills. Missions can be customized to include learning objectives or corporate culture messages. Teams encounter professional actors, compete in inter-team challenges, create video masterpieces and interact with the local environment. Where does the game end and reality begin? Creative missions (videos and pictures) are judged as a group at the end of the game and a winner is crowned. All pictures, videos and scores are available to the group at a password protected web site.

Location – City Centre, Convention Centre, Resort
Group Size – 10 to 3500
Duration – 3 to 5 hours (judging can be a separate entertainment event)



The Movie Game is designed to be played indoors at any location (office, hotel, conference centre, etc) for groups from 10 to 100. Teams are directed through the movie making process via their wireless device. Teams are assigned a genre, a rack of costumes, props and a director/producer to help them. The movies are viewed by all groups and winners are crowned in an Academy Awards type celebration.

Location – anywhere with cell coverage
Group Size – 10 to 100
Duration – 3 to 5 hours



The Spy Game follows an action-packed storyline in which someone (or something) from your company has been kidnapped! And, yes, we're betting on you and your fearless co-workers to save the day. Video clues are created in advance and delivered throughout the game to the team's BlackBerrys. These clues tell the story of a kidnapping (or data heist) and contain riddles and clues that the teams will unravel to solve the case and make the rescue. Ultimately, all the teams collaborate in one heroic, final task to rescue your intrepid leader. The result is high action drama, and we promise, all will end well!

Location – City Centre, Convention Centre, Resort
Group Size – 25 to 120
Duration – 3 to 5 hours



The Conference Game. Designed to be played throughout a conference or trade show and can begin weeks or months before the event. Utilizing the Go Game technology teams or players are asked questions from speaker and presentation content, trade show floor booths and industry trivia. The Conference Game can be integrated into the Go Game. All responses are recorded to determine the strength of the content. Team standing are displayed throughout the event.

Location – Convention Centre, Resort
Group Size – 50 to 3500
Duration – unlimited



Improvisation & Teambuilding. Improvisation is the ability to perform creatively under pressure. As a skill, improvisation is a valuable asset for leadership, sales or any spontaneous circumstance where real time execution is paramount to success. Participants will learn to improvise by exploring the same processes and exercises used by professionals and experience the “aha” moments of insight associated with being creative under pressure.

Location – Conference Room, Comedy Club
Group Size – 5 to 40
Duration – ½ day to full day
Options – Filmed Performance with Edited DVD



Corporate Improv Challenge. It's your chance to bring your highly honed business skills and competitive spirit to the improv stage! We want you! We want you to prove that your team is the best - the fastest, the fiercest - the FUNNIEST! ASCI will lead you and your teammates through a half-day improv workshop. Then comes the moment of truth! Your team will face-off against another team from your organization or even another company, only one team will emerge victorious!

Location – Conference Stage, Comedy Club
Group Size – 4 to 8 players per team, up to 4 teams per Challenge
Duration – ½ day to full day
Options – Filmed Performance with Edited DVD



Keynote Addresses are the foundation to a great conference. Randy Sabourin and Cam Anderson are available as keynote speakers for intimate team meetings or large conferences. Topics include, Improvisation in Sales, NeuroLeadership, The Broken Corporation, The Politics of Selling, Influence and Collaboration, Working in the Matrix, Performance Under Pressure, Changes, The Myths of Business and The Culture Club. Speeches are thought provoking, highly entertaining, interactive and punctuated with multimedia.

Location – Team Meeting, Conference
Group Size – 25 to unlimited
Duration – 1 to 3 hours



Forum Theatre. A unique method of incorporating group learning and influence corporate culture. An exhaustive discovery process determines the challenges and stories to be 'played back' to the audience. Learning points are revealed as the actors perform the 10 to 15 minute play. The play is discussed with the audience and the learning points are exposed. Audience members are encouraged to 'sub in' for actors in a scene they would do differently. The audience witnesses the new scene and participates in exposing the next learning point. The audience's attention, participation and focus make this a very powerful process that delivers your message as well as being highly entertaining.

Location – Conference Room, Team Meeting
Group Size – unlimited
Duration – 30 to 90 minutes
Options – Filmed Performance with Edited DVD



Corporate Jam Band & Kareeoke is a great way to find the hidden talent in your team. We hire an extremely flexible band to be the entertainment for the evening. Members of your team are invited to join the band on stage to sing or play along on. Signing up on-line in advance is the key to success, but in the heat of moment entries are always welcome. We supply all the instruments, a great backup band and your team supplies the talent.

Location – Team Meeting, Conference, Office Party
Group Size – 25 to unlimited
Duration – 2 to 4 hours

Extent Jesters



Live Improv Show. The Extent Jesters perform an interactive off the wall show that is driven by audience input. The format can be adapted to fit any occasion and stars some of the best up-and-coming talent. There are several formats to choose from including *Ultimate Improv* (2 or 3 teams of improvisers compete for audience votes), *Improv à la Carte*, (audience members choose the next scene from a menu), and *Who's Line is this Any-Woo* (modeled after the popular TV series).

Location – Team Meeting, Conference, Office Party
Group Size – Unlimited
Duration – 1 to 3 hours
Options – Filmed Performance with Edited DVD

All events are offered internationally and in English and French.